

**GET YOUR
FREE SALES
TRAINING**

REGISTER ONLINE:
WWW.SSI.COM.MY

**Specialist
Sales Train-
ing and Cer-
tification:**

- Sales Coaching
- Sales Consulting
- Sales Training
- Sales Assessment
- Psychology in Sales
- Sales Booth Camp
- Sales Attitude and Mindset
- Sales Motivation
- Sales Process

**Highlights:
We can help
your staff:**

- Exceed their sales target and close more sales in less time
- Overcome objections that they face with confidence and ease
- Create step-by-step consultative selling process that works
- Boost their self-confidence and rid any negativity thinking
- Qualify their prospects more effectively.

S.S.I.

The Complete Sales Training Suite

- Sales Training

Swiss Sales Institute

Now You Can be a Professional Sales Champion

Power Your Sales Skill Now!

Successful selling in the 21st requires a different set of skills than previously displayed. Your clients have a higher expectation of quality and service level than before. To keep up with the challenging times and changing markets, your sales team need to develop the mindset of the clients that they are selling to so that they can build long term profitable relationships.

**It's no longer enough
just to have the 'best'
product on the market**



*You will now enjoy selling and
succeeding no matter how
challenging the economy becomes*

" Now Anyone Can Sell™ "

**100%
Guaranteed**

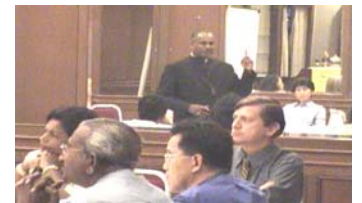
SSI is a new education centre for sales, marketing and management. We will work with you and your sales team to create the outstanding sales results that you desire.

Our SSI coach and trainers will push, challenge, and demand more of you to break your sales targets, make more bonus and commissions, and to take your life and career to the next levels. We

have experience in working with companies to create the vision to provide you clients with the value



that goes beyond just the use of product and service. This is the



what the whole client experience that counts. Your sales team will realize that they need to provide your clients with the experience that is way beyond just selling a product.



subsidiary of RRC Worldwide

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Now Anyone Can Sell™

SSI PROFESSIONAL COURSES

- ✓ Dreams of Destiny
- ✓ Challenge Your Potential
- ✓ Your Unlimited Power
- ✓ Success Secret
- ✓ Corporate Soldier—Handling Stress & Anger in Sales
- ✓ Committed to Sales—From a Part-timer to Full Time Selling
- ✓ Brave Heart—Rid Procrastination and Fear in Sales
- ✓ Relax and Sell—Attracting Sales Abundance in Your Mind

- ✓ CRM - Customer Relationship Management
- ✓ Learn NLP and Hypnosis to Influence Sales
- ✓ Tele Sales Techniques
- ✓ Increase Sales Traffic to your Internet Site
- ✓ Write Sales Letters that Really Sell on the Internet

SSI PROFESSIONAL MARKETING COURSES

- ✓ Marketing basics
- ✓ Market analysis
- ✓ Market communication
- ✓ Market activities
- ✓ Distribution

Free Online Sales Lesson

Buy online—Sales DVD,
Audio & e-book Training kits

Register and Come for our
Power Sales Seminars & Events

Join our RRC community and
corporate training programs

Leadership, Strategies, Experiential and Subconscious Sales Training with High impact, experienced well known Trainers

Sales Compact Course, Certified Sales Professional (CSP)

NSH certified sales compact course comprises of 48 lessons (6 days) covering basic sales processes, psychology, sales techniques, presentation skills and customer relation management (CRM).

The program includes practical sessions to train participants to successfully manage sales calls.



The program is suitable for future sales professionals (new comers) or sales representatives who want to improve their skills in sales basics, knowledge of sales techniques and presentation skills

Marketing Compact Course, Certified Marketing Professional (CMP)

NSH certified marketing compact course comprises of 64 lessons (8 days) covering basic marketing knowledge, market research, market analysis, marketing strategy and marketing tools, the program includes case studies to train participants to successfully apply marketing tools

Special Courses for corporate clients

Tailor made courses for corporate clients using individual subjects from sales and marketing such as basic elements from CSP and CMP, Key Account Management, PR, Event Marketing, Sponsoring and product related or industry specific trainings using existing company strategies and sales tools.

